



CAMANO  
CAPITAL



## WHO WE ARE

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Founded in 2018, Camano Capital seeks to invest in lower middle market consumer companies. Our focus is on companies with characteristics that may deter traditional consumer PE funds including:

- ✓ Distribution challenges / opportunities
- ✓ Capital constraints
- ✓ Sourcing challenges
- ✓ Customer concentration
- ✓ Product concentration
- ✓ Aging owners

We see an opportunity to partner with exceptional businesses, bringing decades of expertise and resources to drive growth and value for owners and employees.

Investors and advisors in Camano Capital include consumer industry veterans, operating executives and private equity investors throughout the country.

## INVESTMENT CRITERIA

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*Differentiated, branded consumer product / service companies*



*EBITDA ranging from \$500,000 to \$5.0 Million*



*Regional focus on the West Coast and Midwest*



*Opportunities to add value by utilizing industry experience and focus*

## CAPITAL SOLUTIONS

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Camano offers flexible capital solutions to owners seeking liquidity events or growth equity, structuring each investment to achieve the optimal outcome for our partner businesses:

- ✓ Majority / minority investments
- ✓ Liquidity events
- ✓ Growth capital
- ✓ Corporate divestiture



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## ***STRONG FOCUS ACROSS THE CONSUMER INDUSTRY***

### ***FOOD & BEVERAGE***



- ✓ Branded food
- ✓ Specialty beverage
- ✓ Private label
- ✓ Ingredients
- ✓ Food service
- ✓ Specialty products

### ***HEALTH & WELLNESS***



- ✓ Personal care
- ✓ Outdoor / recreational
- ✓ Nutrition
- ✓ Fitness
- ✓ Beauty
- ✓ Specialty products

### ***HOME & LIFESTYLE***



- ✓ Apparel
- ✓ Accessories
- ✓ Housewares
- ✓ Pet
- ✓ Child & infant
- ✓ Cosmetics

***We welcome all opportunities and inquiries and look forward to partnering with great people to build great companies and brands.***

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